

## Distribution Guide – Speak Up™ To Prevent Serious Illness



When it comes to your health, you often can fall into the mindset that unless you are having signs or symptoms of an ailment, you can put off going to see your doctor and skip yearly exams or tests. But preventive care — such as blood tests, cancer screens, mental health check-ins, vaccinations, and tests for genetic conditions — can help keep you from developing serious illness or having to receive care at the hospital.

A new patient safety campaign from The Joint Commission — Speak Up™ To Prevent Serious Illness — is designed to educate patients on how to find preventive care services, get past the barriers, and try to avoid reaching a crisis point with their health.

### **Hospitals and Critical Access Hospitals:**

- Post the infographic in waiting rooms, by or inside elevators, and in the cafeteria or break areas.
- Include the infographic in admission packets.
- Feature the infographic in your hospital's newsletter or on your organization's website.
- Share the infographic and video at safety meetings and with your hospital's board of directors and other leadership groups.
- Play the video in waiting rooms or treatment rooms.
- Run the video on patient televisions in their rooms.
- Provide the infographic to your customer advocacy department as a resource.
- Provide a link to the entire Speak Up campaign on your organization's website.

